

Martha's Vineyard Donors Collaborative

Celebrating and Enriching Our Island

Board of Directors

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Robin A. Leeds
Beatrice Phear

Executive Director

Peter Temple

FOR IMMEDIATE RELEASE

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The Martha's Vineyard Donors Collaborative Announces Workshop for Board Members and Executive Directors of Vineyard Non-Profits

"Island non-profits are invited to bring a team of Board members and the Executive Director to a day long workshop that will give them resources to improve governance and fundraising."

West Tisbury, MA – November 26, 2007 – The Martha's Vineyard Donors Collaborative (MVDC) announces its fall workshop for Vineyard non-profits will be ***Strong Boards For Effective Governance & Good Fundraising***, presented in cooperation with the Cape Cod Foundation Thursday, December 13, 2007 at the Woods Hole Research Center, 149 Woods Hole Road, Falmouth, MA. Free transportation from the Woods Hole steamship terminal will be provided.

"Do you have a challenge recruiting and retaining good Board members? Has your fundraising stagnated? Does your Board need to move to the next level of engagement?" asks Peter Temple, MVDC Executive Director. "If so, you should join us for this day long session and Executive Directors who attend alone will regret the missed opportunity for some powerful Board learning!" concluded Temple.

Teams attending the workshop will end the day understanding:

- How current trends in the nonprofit sector effect their organization
- The legal obligations of nonprofit board members
- How well (or not) their board members fulfill their roles and responsibilities
- If their board size and board structure are appropriate for effective governance
- How to be successful at board recruitment, orientation, retention, and evaluation
- What it means to have a board culture of fundraising
- How their board can be more involved in meaningful fund development
- Ways to teach their board members to speak about your mission
- The relationship of board and staff in the fundraising process
- Why every board member can be a great fundraiser even if they never ask for money

The workshop will be led by Chuck V. Loring, CFRE, the senior partner of the fundraising and governance consulting firm of Loring, Sternberg, & Associates. He is also a Senior Governance Associate for BoardSource (formerly the National Center for Nonprofit Boards) in Washington, DC.

The workshop is presented in collaboration with The Cape Cod Foundation and with the generous support of the Peter and Elizabeth C. Tower Foundation. "Thanks to the Tower Foundation's support, and our partnership with the Cape Cod Foundation, we can offer Vineyard non-profits this important, day long workshop for only \$100 per team of four, including breakfast and lunch," added Temple.

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MVDC Announces Workshop for Board Members and Executive Directors

About the *Strong Boards For Effective Governance & Good Fundraising* workshop

Thursday, December 13, 2007

9:30AM - 4:30PM

Woods Hole Research Center, 149 Woods Hole Road, Falmouth, MA

Free transportation will be provided from the Steamship Terminal in Woods Hole to the Woods Hole Research Center. Leave from Vineyard Haven at 8:15 and return on the 5:00 ferry arriving back at 5:45 p.m.

\$100 per organization (maximum 4 people), continental breakfast & lunch included thanks to the generous support of the Peter & Elizabeth C. Tower Foundation.

A limited number of scholarships are available for Martha's Vineyard organizations.

To register for *Strong Boards For Effective Governance & Good Fundraising* download an application at www.mvdonors.org or call 508-645-3690. Applications must be submitted by December 5, 2007. Space is limited.

About Chuck Loring

Chuck V. Loring, CFRE is the senior partner of the Fort Lauderdale and Indianapolis-based firm of Loring, Sternberg, & Associates, which provides fundraising and governance consulting services to nonprofits. Chuck is also a Senior Governance Associate for BoardSource (formerly the National Center for Nonprofit Boards) in Washington, DC, offering expertise in board development and other governance issues to nonprofit boards across the country. Chuck has helped hundreds of local and regional nonprofits across the country improve their governance and such prominent national charities as The American Lung Association, Second Harvest Food Banks, Boys and Girls Clubs of America, The Susan Komen Foundation, The Alzheimer's Association, East Seals and The Urban League.

About the Cape Cod Foundation

The Cape Cod Foundation is a charitable community trust established as a non-profit organization in 1989 to serve the people of Cape Cod by linking community resources with community needs. More importantly, the Foundation extends the reach of philanthropic dollars by pooling and investing funds to leverage more spending ability and provide a perpetual resource for the community. In 2005 the Cape Cod Foundation distributed a record setting amount of funds in grants and scholarships totaling more than \$9 million. More information about how to become involved with the Cape Cod Foundation can be found by visiting the website, www.capecodfoundation.org or by calling the toll free, 800-947-2322.

About the Martha's Vineyard Donors Collaborative

The Martha's Vineyard Donors Collaborative is an advocacy organization devoted to strengthening the non-profit community on Martha's Vineyard. It increases philanthropic giving on Martha's Vineyard by educating potential and existing donors about the needs of island non-profits and by introducing donors to organizations that reflect their interests and passions. It also provides capacity-building services and technical assistance to island non-profits. Non-profit organizations interested in being in the MVDC Directory of Martha's Vineyard Non-profits should complete the MVDC Information Form at www.mvdonors.org/npos.html. Donors may find out more about MVDC by calling 508.645.3690 or by visiting www.mvdonors.org.

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